

Will you be one of the 500?



Love is in the air as Valentine's Day approaches, and this is your opportunity to **FALL IN LOVE, UPTOWN!** The Martinsville Uptown Revitalization Association is launching its Uptown loyalty card program, but participation is limited! **Will you be one of the 500?** To help Cupid's arrows stay on target with your sweetheart, participating Uptown merchants are offering a fantastic deal during the month of February to the 500: **10% off all retail priced merchandise!** Retailers participating are:

- *Chris' Custom Framing*
- *Steve Sheppard Photography*
- *Janice Cain Stationery*
- *Baskets by Design*
- *Draper and Ferrell*
- *Carter's*
- *Martha's Baskets, Gifts & More!*
- *2nd Time Around Consignment Boutique*
- *C. Seay & Co.*
- *Southern Virginia Artisan Center*
- *Studio 107*
- *As-Is Outlet*

That perfect gift that says "true love" is waiting for you Uptown, and at a 10% discount. But this deal only applies if you have a FREE UPTOWN LOYALTY CARD--only 500 were printed, so don't miss your chance to claim one before they are gone. Uptown Loyalty Cards can be picked up from any participating retailer, at the MURA office on Church Street, at the Chamber of Commerce, or at the Visitor's Center.

Can't remember which retailers are participating? Just look for the "Open Uptown" flags, donated by Solid Stone Fabrics, hanging outside each store. You will also find signs at each storefront indicating that they accept the Uptown Loyalty Card.

Each month retailers can offer a new promotion or discount, available only to the 500, so stay tuned for upcoming deals. A full list of the Uptown Loyalty Card specials is always available at our website, and will

be announced in upcoming press releases.

For more information contact Laura Bowles or Liz Secrest at the Uptown office at 276-632-5688, email liz@martinsvilleuptown.net or visit the website at www.martinsvilleuptown.net.

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